SEARCH AND GENERATIVE ENGINE OPTIMIZATION

Boost Your Rankings
Drive More Traffic
and Grow Your Business with S+GEO

863.294.7441
greatimpressions.biz

INTRODUCTION

S+GEO isn't just a one-time effort - it's a strategic, ongoing process that improves your search and generative engine rankings, increases organic traffic, and helps your business stay ahead of the competition. While any effort is better than none, consistent application is the key to long-term success. That's why we offer flexible packages tailored to your needs and goals.

How Much S+GEO Do You Need?

Search and generative engine optimization requires a structured approach, and the level of investment depends on how aggressively you want to grow:

S+GEO Turbo
12 hours per month | $399/month
Perfect for businesses that need foundational S+GEO maintenance, technical fixes, and ongoing content optimization to steadily improve rankings and visibility.

S+GEO Rocket
30 hours per month | $950/month
For businesses looking to accelerate their growth, this plan includes deeper keyword strategies, additional content creation, and link-building, and additional AEO hours.

S+GEO Custom
Tailored to Your Business Needs
Need a personalized strategy? Whether you require enterprise-level, local optimization, or niche- specific solutions, we can create a custom strategy and plan that aligns with your business goals.

How Long Until You See Results?

S+GEO is a long-term investment. While initial improvements may be visible in 1-3 months, sustainable, high-quality growth typically takes 6 months or more. The key is consistency - cutting corners or stopping too soon will undo your progress.

Are you ready to dominate search rankings and grow your organic traffic?

Choose the plan that's right for you, and let's get started!

S+GEO TURBO

$399/month

12 hours per month

Technical

√ Site Audit and comparison with 2 competitors.

√ Perform Keyword Research - 12 Keywords

√ Optimize Meta Tags

√ Fix Broken Links

√ Optimize URL Structure

√ Fix Keyword Cannibalization

√ Implement the following schemas

- FAQ
- Organizational
- Blog Posting

√ Implement Following HTML Tags:

- OG tags
- Twitter Card Tags

√ Setup 301 & 302 URL Redirections

√ Optimize Internal Linking

√ Setup & Manage Google Analytics

√ Setup & Manage Google Search Console

√ Canonical Tags Implementation

√ AI SEO

Google Business Profile

√ Optimize GBP Listing

√ Manage Customer Reviews

√ Track GBP Analytics:

- Profile Interaction
- Website Visit
- Calls & SMS

Link Building

√ Classified Ads

√ Business Listing

√ Directories

√ Social Bookmarking

√ Post on Quora

Reporting Analysis

√ Setup Google Analytics

√ Provide detailed analytics report

√ Provide detailed activity report

√ Provide analytics analysis

S+GEO ROCKET

$950/month

30 hours per month

Technical SEO

√ Perform Keyword Research - 50 keywords
√ Optimize URL Structure
√ Optimize Website Content
√ Optimize Heading Tags
√ Create New Webpage - 1 every 2 months
√ Create a Custom 404 Page
√ Design 01 Landing Page
√ Create a Custom Thank you page
√ Setup & Migrate GA-4 & Search Console

Fix Search Console Errors:

√ Fix 3XX errors
√ Fix 4xx Errors
√ Remove broken links from SERP
√ Fix Indexing Issues
√ Fix Redirection issues
√ Fix Core web vitals issues
√ Fix Mobile usability
√ Fix Schema's related issues

Enable Advance Tracking

√ Interconnect GA-4 & Search Console
√ Enable Demographic Reports
√ Setup Conversion Tracking
√ Setup Goals/Funnel
√ Track campaign performance
√ Enable Event Tracking
√ Enable UTM
√ Enable GTM
√ Create & fire new tags
√ Track Phone & Email (Track if someone click on the phone number and email id given on your website)

Conversion Optimization

√ Add/Optimize "CTA"
√ Create New Landing Pages
√ Optimize lead submission forms
√ Integrate GBP Reviews
√ Help promote promotional offers/deals/sales

Content Marketing

√ Create & Publish Blogs
√ Create Landing Pages
√ External Blogging
√ Create & Post Q/As
√ Fix Keywords Cannibalization

Content Website Creation That Search Engines Love

√ Maximize passive voice usage
√ Keyword Placement In Content
√ Usage of LSI Keywords
√ Improve Content Readability Score
√ Add FAQ sections
√ Add/Optimize internal Linking
√ Add/Optimize external linking

Link Building

√ Identify Back links GAP
√ Niche-based link-building
√ Reduce Spam score
√ Remove Toxic links
√ Regain Lost links
√ Optimize existing links
√ Acquire Skyscraper links
√ Acquire Resources links
√ Acquire Round-up links
√ Acquire Wikipedia links
√ Guest Blogging

Acquire Paid Links

√ Paid Directory Links
√ Paid Business Listing
√ Sponsored Listing
√ Sponsored Classified Ads
√ Collaborative Content

Google Business Profile

√ Optimize GBP Listing
√ Manage Customer Reviews
√ Create & Publish Posts
√ Track GBP Analytics:
  • Profile Interaction
  • Website Visit
  • Calls & SMS
  • Request A Direction
  • Booking

S+GEO CUSTOM

Tailored Strategies for Maximum Impact

Every business is unique, and sometimes, a one-size-fits-all SEO package isn't enough. That's where SEO Custom comes in. Whether you need an aggressive SEO campaign, local search optimization, e Commerce SEO, or industry-specific strategies, we develop a personalized approach that aligns with your goals and budget.

With Custom, you get a fully customized S+GEO plan that can include:

Comprehensive Audit
A deep dive into your website's performance, identifying opportunities for improvement.

Advanced Keyword Research & Strategy
Finding the most valuable keywords to target for your business.

Technical Optimization
Ensuring your site is fast, mobile-friendly, and search engine-friendly.

High-Quality Content Creation
Optimized blogs, landing pages, and website content tailored to your audience.

Link Building & Authority Growth
Optimized blogs, landing pages, and website content tailored to your audience.

Local S+GEO & GBP Optimization
Essential for businesses targeting local customers.

Competitor Analysis & Ongoing Adjustments
Stay ahead of the competition with real-time insights and strategy tweaks.

Who Is It For?

- Businesses in highly competitive industries that need an edge.
- Companies with specific challenges requiring expert solutions.
- Local businesses looking to dominate local search results.
- E Commerce websites needing product-specific strategies.
- Enterprises that require dedicated management and reporting.

Pricing & Next Steps

Since every custom strategy is unique, pricing is based on the scope of work required. Contact us for a **FREE consultation**, and we'll design a plan that delivers your business's best return on investment.

Ready to create a custom strategy and plan that drives results?

Let's talk! **863.294.7441**

Take the Next Step To S+GEO Success

Investing in S+GEO is one of the smartest decisions you can make for long-term business growth.

Whether you're looking for steady improvements, rapid acceleration, or a fully customized strategy, we have an SEO plan that fits your needs.

Search

Turbo

Ideal for businesses looking to maintain and improve their rankings.

01

Rocket

Perfect for those ready to take their online presence to the next level.

02

Custom

Best for businesses that need a tailored, high-impact S+GEO strategy built around unique goals and challenges.

03

Why Choose US

Experience

We leverage our deep knowledge to craft strategies that drive sustainable growth and visibility for your business.
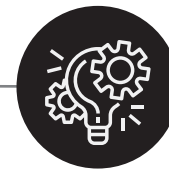
Full Service

From technical and on-page optimization to content creation and link building, we handle every aspect of your campaign.

Customized

We develop custom strategies based on your industry, competitors, and goals to ensure you stand out in search results.
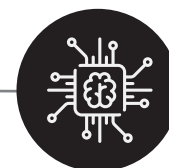
Certified

Our team is Google Certified. We stay ahead of algorithm changes and follow the latest best practices to enhance your search rankings.

Results

Our data-driven approach ensures that every effort translates into measurable success. We focus on increasing your organic traffic and generating organic leads.

Transparency

We provide clear, easy-to-understand reports packed with valuable insights. You'll always know how your campaign is performing,

"

Successful S+GEO is not about tricking S and A Engines. It's about Partnering with them to provide the best search results for users.

Great IMPRESSIONS

863.294.7441
greatimpressions.biz